

D21/204

New Colorful

RECEIVED

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1965

GROUP 410

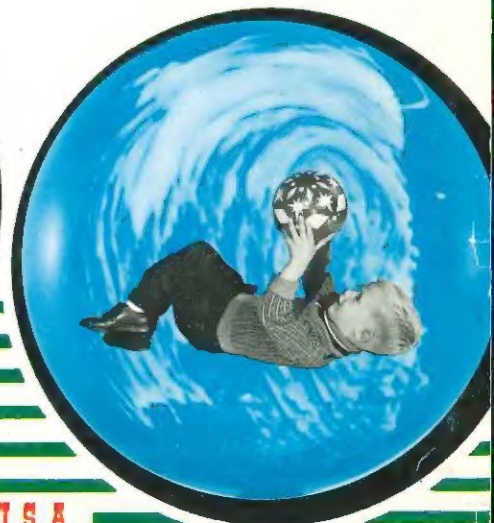
TO FMR

BARR

PLA-BALLS

ARE

FUN...



THE BARR RUBBER PRODUCTS CO., SANDUSKY, OHIO, U.S.A.

giant vinyl
**Fun
Balls**

here's what to sell ...



THE STAR



THE DOT

GIANT DECORATED BALLS

Big, Colorful "Beauties" . . . they'll sell! Sparkling new 10" decorated fun balls have a special appeal all their own. New for '65 selling! Three brilliant colors, 3 dazzling designs, packed assorted, red, orange and gold.

D6602 Packed 1 dozen, Corrugated carton

Wt. 9 lbs.

D6603 Packed 1 dozen, Kraft bag

Wt. 7 lbs.



THE COMET



THE GREEN GLOBE



THE RED GLOBE

GLOBE FUNBALLS

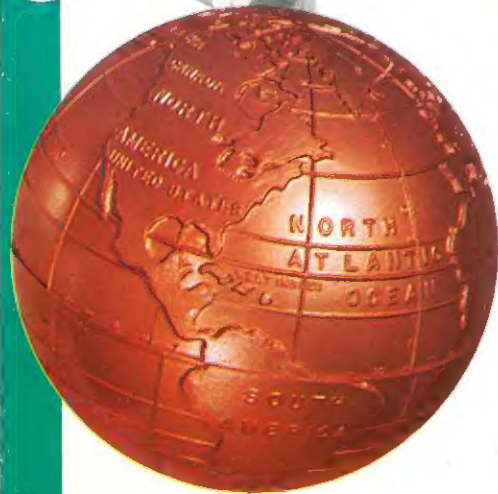
Here's the "Globe" 10" fun ball youngsters go for! Educational plus year-a-round play value . . . new fun for the kids. Shiny embossed design in brilliant red, gold, and green, the assortment with the "buy-me" look.

D2112 Packed 1 dozen, Corrugated carton

Wt. 9 lbs.

D2113 Packed 1 dozen, Kraft bag

Wt. 7 lbs.



THE GOLD GLOBE

Big, Big, Big, Gay, Gay, Colorful

... here's what to sell ...



THE SWIRLS

Color swirls, swirls and swirls on Barr's colorful, gay 10" flexible vinyltex fun balls. Put sparkle in children's play . . . a tune in your cash register. Swirls in shiny green, red, and blue, packed assorted.

D2142
Corrugated carton

Packed 1 doz.
Wt. 9 lbs.

THE MOSAIC and RING assortment

Big, colorful "Mosaic" and "Ring" vinyltex 10" funball assortment. "Mosaics" . . . snowy white vinyl chips glisten through special Vinyltex compound to shine in the eyes of children . . . shine in sales. "Rings" . . . bigger embossed rings, rings go around and around on Barr's eye-catching, giant 10" mottled ring funballs. Volume sellers, packed assorted designs and colors . . . bright red, gold, green, and white.

D6017 . . . Corrugated carton
D6018 . . . Kraft Bag

Packed 1 doz. to carton, wt. 9 lbs.
Packed 1 doz. to carton, wt. 7 lbs.

Give your customers a choice . . . new fun ball sales for you, new fun for the kids. Fast-selling fun balls with the fresh, new look for '65. Special flexible vinyltex compound for year-a-round value . . . the home, backyard, pool, beach or playground. Build your ball sales, there's profit in it.

Profitable giants...selling balls like they

. what to sell

**Promotional items
at low cost.**

GIANT "8" BALL

Naturally, the big seller! Ever-popular Barr's 10" gleaming "8" ball . . . fast seller in any season.

D6604 Packed 1 doz.
Corrugated carton Wt. 9 lbs.

D6605 Packed 1 doz.
Kraft bag Wt. 7 lbs.



SPORTBALLS

Colorful 8" Sport Balls . . . deep pebble embossed vinyltex, designed for all weather play-value. Fun for all ages! Glowing red, orange, and green fun balls packed assorted.

D1732 Packed 1 doz. to carton Wt. 8 lbs.

DELUXE "SNOWFLAKE" PAK

"Snowflake" vinyltex 9" fun ball with sparkling design, attractively packed in colorful carry-home pak.

D6002 Packed 6 to a carton Wt. 4 lbs.



have never been sold before

how to sell it! . . .



120 REASONS
FOR
PROFITS

massive merchandisers

and how to sell it!

U. S. Patented*
unique
Ball-o-mat
Displays

*massive merchandisers,
sell balls like they have
never been sold before.*



FUNBALL TOWER

X1001 . . . Barr's colorful corrugated floor merchandiser sells at the sell-level to all ages . . . lets them reach in and sell themselves. Self-dispenser takes comparatively little floor space, yet holds so many . . . (60 giant 10" balls). Select your own assortments from Barr's many.

Packed one display per carton Wt. 15 lbs.

GIANT TOWER DISPLAY

X1002 . . . Barr's 8 foot tower of sales, displays 120 giant 10" fun balls. Select your own assortments from Barr's many, for this heavy-gauge wire display that radiates color throughout your store. Nobody, but nobody, who walks in your store can miss this giant merchandiser . . . creates more sales, more profits. Thing big, sell big, sell Barr "Beauties" in '65.

Packed one display per carton Wt. 35 lbs.

**Balls are off the floor . . . Runners
provided for easy re-location.**



*U. S. Patent number 3,139,185

Nobody - but nobody who walks in to a store

... and how to sell it!

famous
**Tower
Displays**

Eye-attracting colorful Barr Display Units.



THE DECORATED

D6608 . . . 24 deluxe decorated vinyltex 10" fun balls (item D6602), 3 sparkling colors, 3 dazzling designs, assorted.

Packed 1 deal to carton

Wt. 20 lbs.



THE GLOBES

D2114 . . . 24 gleaming Globe 10" fun balls (item D2212), Barr's first with the finest! Educational value, embossed in gleaming red, gold, and green, year-a-round pla-value. Packed assorted.

Packed 1 deal to carton

Wt. 20 lbs.



THE "8" BALLS

D6606 . . . 24 Giant "8" balls (item D6604) displayed in Barr's eye-catching display. "8" balls . . . fast sellers in any season! Get behind the "8" ball.

Packed 1 deal to carton

Wt. 20 lbs.



THE MOSAIC and RING assortment

D6019 . . . 24 fun ball assortment. 12 glittering vinyltex 10" fun balls . . . snowy white chips glisten all over. 12 deep embossed rings, rings everywhere thru colorful mottling. Sparkling array of colors, bright red, green, white, and gold. Sure winner . . . sure profits!

Packed 1 deal to carton

Wt. 20 lbs.



THE SWIRLS

D2144 . . . 24 swirling 10" fun balls (item D2102) in glowing red, blue, and green. Swirl your sales, swirl your profits. Packed assorted.

Packed 1 deal to carton

Wt. 20 lbs.

VISUAL APPEAL SELLS! BARR'S OUTSTANDING, "PICK-N-PULL", open view, corrugated floor displays radiate Barr's colorful giant 10" fun balls. Place two or more "Pick-N-Pull" displays in various departments.



can miss these giant Barr tower displays

here's what to sell . . .

colorful
vinyl
**Fun
Balls**



THE COMET



THE JUPITER



THE MARS

DECORATED VINYLTEX

Key to more sales . . . livelier, longer-lasting vinyltex Pla-balls in bright new colors, new patterns. Finished with a gleaming gloss for extra impulse sales appeal. Get all three designs in assortment.

D1602 . . . 7½" ball . . . Packed 1 dozen to carton	Wt. 5.5 lbs.
D1402 . . . 6½" ball . . . Packed 1 dozen to carton	Wt. 5.0 lbs.
D1202 . . . 5½" ball . . . Packed 1 dozen to carton	Wt. 4.5 lbs.
D1002 . . . 4¾" ball . . . Packed 1 dozen to carton	Wt. 3.5 lbs.



4 popular sizes

4¾" . . . 5½" . . . 6½" . . . 7½"

in 3 exciting designs

Open stock or in displays . . . Barr's colorful vinyltex decorated balls sell and sell. Each display a standout sales performer. You're assured of fast turn-over from these floor displays. Right size, right style . . . perfect sales mates from Barr.

FLOOR DISPLAY BIN

D6501 retail value \$35.64

Assortment of 48 decorated vinyltex Pla-balls.

24 . . . 4¾" prepriced 59¢; 12 . . . 5½" prepriced 79¢;

12 . . . 6½" prepriced 98¢. Need 4 square feet of space.

Packed 1 deal per carton

Wt. 15 lbs.



Bright new colors...smart new designs

... and how to sell it!

vinyl Pla-Ball Displays

Displays that
sell and sell



WIRE BASKET

D6301 retail value \$29.64

42 colorful decorated vinyltex playballs in a ready-to-display, reusable wire basket. Assortment of 24 . . . 4 $\frac{3}{8}$ " balls, prepriced 59¢ 12 . . . 5 $\frac{1}{2}$ " balls, prepriced 79¢ 6 . . . 6 $\frac{1}{2}$ " balls, prepriced 98¢ Occupies only 4 square feet of floor space. Packed 1 deal per carton, wt. 16 lbs.



PYRAMID WIRE BASKET

D6304 retail value \$40.16

55 sparkling decorated vinyltex playballs in a reusable wire basket with a revolving top display. Assortment of 3 popular sizes: 28 . . . 4 $\frac{3}{8}$ " balls, prepriced 59¢ 16 . . . 5 $\frac{1}{2}$ " balls, prepriced 79¢ 11 . . . 6 $\frac{1}{2}$ " balls, prepriced 98¢ Display requires only 4 square feet of floor space. Packed 1 deal per carton, wt. 28 lbs.



3-TIER FLOOR DISPLAY

D6502 retail value \$40.38

54 beautiful decorated vinyltex playballs in colorful corrugated floor merchandiser . . . 3-tier display, plus back-up stock in storage bin. Completely assembled, remove from carton, and set "ready to sell" display on floor. Requires only 4 square feet of floor space. Assortment of 24 . . . 4 $\frac{3}{8}$ " balls, prepriced 59¢; 18 . . . 5 $\frac{1}{2}$ " balls, prepriced 79¢; 12 . . . 6 $\frac{1}{2}$ " balls, prepriced 98¢.

Packed 1 deal per carton Wt. 25 lbs.

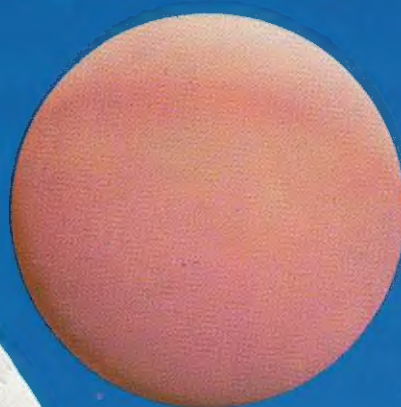
Barr floor displays give you fast turnover

here's what to sell . . .

**lively
Rubber
Balls**



THE SOFTBALL



THE PINKY STICK BALL



THE PEBBLE EMBOSSED BALL



**Popular,
fast-selling**

StickBalls

**Stock 'em
to round out your ball
inventory . . . boost profits.**

SOFTBALLS

C1529 retail value 29¢

Realistic simulated raised stitching, black imprinting on gleaming white softballs . . . real sellers!

C1592 . . . Same as above softballs in soft color-in-stock pastel pink, yellow, and blue, packed assorted colors.

Packed 1 doz. to display box, 12 boxes to carton Wt. 36 lbs.

STICKBALLS

Retail value 2 for 29¢ . . . Ever popular 2¼" stickballs with eye-appeal, feel-appeal, sell-appeal a-plenty!

C2232 . . . "Pinkies" in soft pink colors. Packed 12 to display box, 36 boxes to carton, wt. 43 lbs.

C2236 . . . "Pinkies" in soft pink colors, packed bulk 144 balls to carton, wt. 43 lbs.

C2292 . . . Colorful pastel "Stickballs" in soft pink, yellow, and blue. Packed assorted 12 to display box, 36 boxes to carton, wt. 43 lbs.

PEBBLE EMBOSSED

C1322 . . . Fast Sellers, ever-popular 2¾" raised pebble ball, gleaming white color-in-stock ball.

Packed 12 to display box, 24 boxes to carton Wt. 32 lbs.

Kids love these ever-popular rubber balls

... and how to sell it!

rubber
**Stickball
Displays**



"PINKIES" DISPLAY

C7301 retail value **\$17.40**

"Pinky" Stickballs. Reusable plastic hamper with eye-catching 3-color display sign. Holds (but not for long) 120 (C2232) "Pinky" balls.

Packed 1 deal per carton

Wt. 10 lbs.

C7302 . . . Same display as above with pastel (C2292) stickballs.



"PINKIES" COUNTER DISPLAY

C7001 retail value **\$5.22**

36 "Pinky" Stickballs (C2232) in self-selling colorful display box. Packed 6 deals per carton, wt. 20 lbs.

C7002 retail value **\$10.44**

72 "Pinky" Stickballs (C2232) in self-selling display box. Packed 6 deals per carton

Wt. 40 lbs.

C7003 retail value **\$10.44**

72 Pastel Stickballs (C2292), pastel pink, yellow, and blue in self-selling, colorful display box.

Packed 6 deals per carton

Wt. 40 lbs.



"PEBBLE" COUNTER DISPLAY

C7004 retail value **\$5.40**

36 pebble (C1322) embossed balls. Sell like hot cakes in attractive 3-color counter display.

Packed 6 deals to carton

Wt. 22 lbs.



"SOFTBALL" COUNTER DISPLAY

C7005 retail value **\$5.22**

18 pretty Pastel (C1592) Softballs, assorted pastel pink, yellow, and blue in attractive 3-color counter display.

C7006 retail value **\$5.22**

18 assorted Softballs, snowy white (C1529) and pretty pastel (C1592) in attractive 3-color counter display.

Packed 6 deals to carton, wt. 26 lbs.

impulse sales and profits soar with Barr displays

decorated
**Rubber
Pla-Balls**

here's what to sell...

6 thrilling designs

4" — 4½" — 5" — 6"

in 4 popular sizes



THE ZIG-ZAG



THE GEM



THE STAR



THE IMPERIAL



THE RINGLET



THE CARROUSEL

DECORATED RUBBER

Decorated rubber play-balls in gay, colorful patterns that say "take-me-home" to every child. Six exciting designs in sparkling colors available in four best-seller sizes. Cellophane wrapped to keep them neat, clean and sparkling.

C6082 .. 6" size, packed assorted	Packed 12 to carton, wt. 8.5 lbs.....retail value 89¢
C5082 .. 5" size, packed assorted	Packed 12 to carton, wt. 5.5 lbs.....retail value 69¢
C4482 .. 4½" size, packed assorted	Packed 12 to carton, wt. 5 lbs.....retail value 59¢
C4082 .. 4" size, packed assorted	Packed 12 to carton, wt. 4 lbs.....retail value 49¢



"STAR" and "BIG TOP" BALLS in JR. SIZES

C3082 retail value 25¢
Assortment of "Star" and "Big Top" balls in 3" size.
Packed 12 balls per box, 12 boxes per carton Wt. 30 lbs.

C2382 retail value 19¢
Assortment of "Star" and "Big Top" balls in 2¾" size.
Packed 12 balls per box, 24 boxes per carton Wt. 48 lbs.



Decorated balls say "take me home" to every child

... and how to sell it!

decorated Pla-Ball Displays

Displays that
sell and sell



WIRE BASKET

C7303 retail value \$30.24

42 dazzling decorated rubber playballs in assorted patterns, in reusable wire basket.

14 4" size prepriced 49¢;

14 5" size prepriced 69¢;

14 6" size prepriced 89¢.

All balls cellophane wrapped.

Displays use only 4 sq. ft. feet of

floor space. Packed 1 deal to

carton, wt. 25 lbs.



PYRAMID WIRE BASKET

C7304 retail value \$39.86

55 sparkling decorated rubber playballs in assorted patterns, in reusable wire basket with revolver.

18 4" size prepriced 49¢;

18 5" size prepriced 69¢;

19 6" size prepriced 89¢.

All balls cellophane wrapped. Dis-

plays require only 4 sq. ft. of floor

space. Packed one deal to car-

ton, wt. 34 lbs.



3-TIER FLOOR DISPLAY

C7501 retail value \$38.88

60 colorful decorated rubber playballs in assorted patterns, in attractive colorful

corrugated floor merchandiser . . . 3 tiers full, plus back-up stock in storage bin.

Completely assembled, remove from carton, set "ready to sell" display on floor.

Requires only 4 square feet of floor space. 30 . . . 4" size prepriced 49¢; 18 . . . 5"

size prepriced 69¢; 12 . . . 6" size prepriced 89¢. All balls cellophane wrapped.

Packed 1 deal to carton Wt. 28 lbs.

Flag 'em down with colorful Barr displays

colorful Sponge Pla-Balls

here's what to sell...

Open stock or in displays . . . Barr's colorful sponge-tex balls sell and sell. Each ball a standout sales performer . . . perfect sales mates from Barr.

THE BASEBALLS

A sure hit . . . "Profit" Home Run Sales Appeal! Realistic embossed stitch design, gleaming white enamel finish . . . dead ringer for official balls

- | | | |
|-------|--|------------------|
| S4842 | 3 3/8" size, imprinted "Big League", packed 12 to box, 12 boxes to carton, wt. 80 lbs. | retail value 49¢ |
| S4742 | 2 7/8" size, imprinted "Big League", packed 12 to box, 12 boxes to carton, wt. 35 lbs. | retail value 25¢ |
| S4642 | 2 3/4" size, imprinted "Big League", packed 12 to box, 12 boxes to carton, wt. 27 lbs. | retail value 25¢ |
| S4202 | 2 1/4" size, no imprint, packed 12 to a box, 36 boxes to carton, wt. 45 lbs. | retail value 15¢ |
| S4102 | 2 1/8" size, no imprint, packed 12 to box, 36 boxes to carton, wt. 36 lbs. | retail value 10¢ |
| S4002 | 2" size, no imprint, packed 24 to box, 24 boxes to carton, wt. 44 lbs. | retail value 10¢ |

THE DECORATED

Eye-catching patterns, an instant hit with youngsters . . . yell "take me home and play with me!" Glistening decorated red, orange, and blue, packed assorted in colorful corrugated counter display box.

- | | | |
|-------|--|------------------|
| S3021 | 3" size, packed 12 to box, 12 boxes to carton, wt. 40 lbs. | retail value 25¢ |
| S2721 | 2 7/8" size, packed 12 to box, 12 boxes to carton, wt. 35 lbs. | retail value 25¢ |
| S2621 | 2 3/4" size, packed 12 to box, 12 boxes to carton, wt. 27 lbs. | retail value 25¢ |

THE FLAME and DECORATED assortment

A must . . . fast seller! Assortment of gleaming solid colors and decorated Sponge Playballs, packed 12 to colorful corrugated counter display box.

- | | | |
|-------|---|------------------|
| S3072 | 3" size packed 12 to box, 12 boxes to carton, wt. 40 lbs. | retail value 25¢ |
| S2772 | 2 7/8" size packed 12 to box, 12 boxes to carton, wt. 35 lbs. | retail value 25¢ |
| S2672 | 2 3/4" size packed 12 to box, 12 boxes to carton, wt. 27 lbs. | retail value 25¢ |

THE FLAME

Solid color playballs in flaming red, orange, and blue to sparkle sales. Ever-popular Sponge Playballs are a must . . . packed assorted in colorful corrugated counter display box.

- | | | |
|-------|---|------------------|
| S3071 | 3" size packed 12 to box, 12 boxes to carton, wt. 40 lbs. | retail value 25¢ |
| S2771 | 2 7/8" size packed 12 to box, 12 boxes to carton, wt. 35 lbs. | retail value 25¢ |
| S2671 | 2 3/4" size packed 12 to box, 12 boxes to carton, wt. 27 lbs. | retail value 25¢ |
| S2271 | 2 1/4" size packed 12 to box, 36 boxes to carton, wt. 45 lbs. | retail value 15¢ |
| S2171 | 2 1/8" size packed 12 to box, 36 boxes to carton, wt. 36 lbs. | retail value 10¢ |
| S2071 | 2" size packed 24 to box, 24 boxes to carton, wt. 44 lbs. | retail value 10¢ |

THE "8" BALL

Realistic . . . youngsters can't wait to own one. Black high gloss enamel Sponge Playballs packed 12 to a colorful corrugated counter display box.

- | | | |
|-------|--|------------------|
| S2622 | 2 3/4" size, packed 12 to box, 12 boxes to carton, wt. 27 lbs. | retail value 25¢ |
|-------|--|------------------|

THE RETURN BALLS

Action a-plenty! Assortment of glistening red, orange, and blue solid color balls with sturdy rubber return thread attached. Packed assorted, in colorful corrugated counter display box.

- | | | |
|-------|--|------------------|
| S1734 | 1 7/8" size, packed 24 to box, 24 boxes to carton, wt. 40 lbs. | retail value 10¢ |
| S1634 | 1 3/4" size, packed 24 to box, 24 boxes to carton, wt. 32 lbs. | retail value 10¢ |

High impulse sales...gay, colorful sellers

...and how to sell it!



Displays that sell and sell

BALL-O-MAT

S8001 retail value \$12.00

48 Sponge Playballs . . . priced to sell on sight! Gleaming assortment in an eye-catching, colorful, self-dispensing Ball-O-Mat display. Stand it on your counter, hang it on a rack or pegboard. Assortment of 24 . . . 25¢ "Flame" balls; 12 . . . 25¢ decorated balls; 12 . . . 25¢ "Big League" baseballs. Packed 1 deal per carton. Wt. 11 lbs.



PLASTIC HAMPER

S8301 retail value \$18.00

Fast selling assortment of 72 sparkling Sponge Playballs in reusable colorful plastic hamper. 24 . . . 25¢ "Decorated" balls; 24 . . . 25¢ "Big League" Baseballs; 24 . . . 25¢ "Flame" balls. Packed 1 deal to carton Wt. 18 lbs.



**eye-attracting
colorful Barr
Display Units
keep sales moving
profits coming in.**



"8" BALL-O-MAT

S8002 retail value \$12.00

Eye-catching, colorful, self dispensing, holds 48 high gloss black enameled Sponge "8" balls. Stand it on counter, hang it on a rack or peg board . . . priced to sell on sight. So realistic youngsters can't wait to own one, adults can't resist just to "make sure". Packed 1 deal per carton, wt. 11 lbs.



"BIG LEAGUE" HAMPER

S8302 retail value \$18.00

Realistic! 72 snowy white imprinted "Big League" 25¢ Sponge Baseballs in colorful, reusable plastic hamper. Authentic embossed stitch . . . dead ringer for official balls. A "sure-hit" . . . profit home run sales appeal! Packed 1 deal to carton Wt. 18 lbs.

Ever popular, attractive sponge-tex displays and

...how to sell it!



POLY-PAK

Ever popular Sponge Packaged items are steady Profit Makers.

"TWINS" POLY-PAK

Poly-Bagged Sponge Playballs . . . ideal rack items. Clean, clear packaging with colorful headers makes them sell on sight.

POLY-PAK SPONGE BALLS

S7205 . . . "TWINS" POLY-PAK retail value 2 for 49¢

Two sparkling 25¢ Sponge Playballs: one solid color and one decorated ball to a clear poly bag with colorful header.

Packed 72 to a carton

Wt. 26 lbs.

S7204 . . . POLY-PAK retail value 25¢

One flaming color 25¢ Sponge Playball to a clear poly package with colorful header.

Packed 72 to a carton

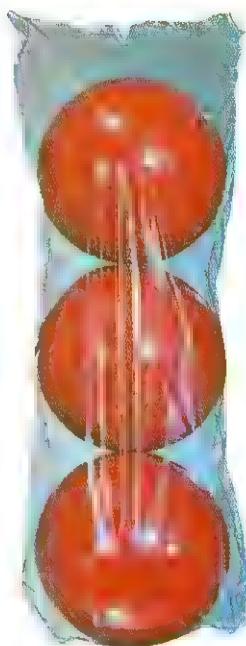
Wt. 14 lbs.

S7202 . . . JACK BALLS retail value 10¢

Three 1½" Jack Set replacement Sponge Playballs, glistening solid red color, packaged in clear poly bag.

Packed 48 to a carton

Wt. 2 lbs.



JACK BALLS



PAD-L-BALL

S7101 retail value 29¢

New shrink pak with selling display card . . . hottest item on the market. Display card pre-punched for use on racks and pegboards. Sturdy, colorful yellow, red, blue plastic paddle with gleaming, solid color Sponge Return Ball . . . a sure hit, a sure seller.

Packed 48 to a carton

Wt. 8 lbs.



packaged items...profit makers

to sell it!

72 REASONS FOR PROFITS

sponge-tex
Pla-Ball
Displays



5-TIER DISPLAY

S8003 retail value \$14.00

Best Seller! . . . assortment of 72 Sponge Playballs openly displayed in a clever, colorful multi-level stack display. 36 . . . 25¢ high gloss enameled playballs assorted red, orange, and blue; 12 . . . 25¢ snowy white realistic Baseballs; 16 . . . 10¢ high gloss enameled playballs, assorted; 8 . . . 10¢ snowy white baseballs.

Packed 1 deal to carton

Wt. 18 lbs.

colorful displays...fast sellers

13B

...and how to sell it!...



Promote Impulse Sales . . Eye-attracting, colorful Barr Display units keep sales moving, profits coming in. Be sure one is making money for you today!



"CHILD APPEAL" DISPLAY

S8009 retail value \$11.40

60 gleaming Sponge Playball assortment: 12 . . . 25¢ "Big League" baseballs; 12 . . . 25¢ "Decorated" balls; 12 . . . 25¢ "Flame" enamel balls; 12 . . . 10¢ "Return" balls; 12 . . . 10¢ "Flame" enamel balls.

Packed 1 deal to carton Wt. 12 lbs.



"DECORATED" DISPLAY

S8004 retail value \$9.00

36 sparkling 25¢ decorated Sponge Playballs . . . assorted colors in colorful corrugated counter display.

Packed 6 deals to carton Wt. 54 lbs.

"PRO-TEAM" DISPLAY

S8007 retail value \$9.00

"Pro-team" Baseballs . . . 36 snowy white enameled 25¢ baseballs. Imprint of any American or National League team . . . specify your choice.

Packed 6 deals to carton Wt. 54 lbs.



"ENAMEL" DISPLAY

S8005 retail value \$9.00

36 brilliant, high gloss 25¢ enameled Sponge Playballs, packed assorted red, orange, and blue in colorful corrugated counter display.

Packed 6 deals to carton Wt. 54 lbs.

"BIG LEAGUE" DISPLAY

S8006 retail value \$9.00

36 snowy white 25¢ Sponge Baseballs, imprinted "Big League". Realistic raised stitch . . . a "sure hit" with youngsters! Colorful, corrugated counter display.

Packed 6 deals to carton Wt. 54 lbs.

"PLAYBALL" DISPLAY

S8008 retail value \$3.60

36 sparkling 10¢ Sponge Playball Assortment: 27 . . . 10¢ high gloss enamel balls, assorted red, orange, and blue; 9 . . . 10¢ snowy white baseballs in a colorful corrugated counter display.

Packed 6 deals to carton Wt. 29 lbs.

Barr displays use little space...make big sales

how to sell it!

sponge-tex
Pla-Ball
Displays



"TRI-LEVEL" COUNTER DISPLAY

S8011 retail value \$18.00

Three tiers of fast-sellers . . . 72 sparkling Sponge Playballs, a series on each shelf. 24 . . . 25¢ "Flame" enamel balls, assorted colors; 24 . . . 25¢ snowy white imprinted "Big League" baseballs; 24 . . . 25¢ dazzling "Decorated" balls, assorted designs. Colorful display needs only 2 square feet of counter space.

Packed 1 deal to carton Wt. 19 lbs.



"UNIQUE" FLOOR DISPLAY

S8012 retail value \$36.00

144 gleaming Sponge Playballs . . . 72 balls in open trays and 72 balls in display storage bin. Fast-sellers: 48 . . . 25¢ "Flame" enamel balls, assorted colors; 48 . . . 25¢ snowy white realistic stitch, imprinted "Big League" baseballs; 48 . . . 25¢ dazzling "Decorated" balls, assorted designs. Colorful display assembled and loaded, ready to display.

Packed 1 deal to carton Wt. 38 lbs.



"DUMP" FLOOR DISPLAYS

S8014 retail value \$72.00

Think big . . . Sell big! 288 sparkling 25¢ Sponge Playballs in a colorful floor display. 96 . . . 25¢ "Flame" enamel balls, assorted colors; 96 . . . 25¢ snowy white raised stitch baseballs imprinted "Big League"; 96 . . . 25¢ dazzling "Decorated" balls, assorted designs in eye-catching floor display.

Packed 1 deal to carton, wt. 66 lbs.

S8013 retail value \$36.00

144 sparkling 25¢ Sponge Playballs in same style display as above, with 48 balls of each type.

Packed 1 deal to carton, wt. 33 lbs.

Eye-catching, colorful displays...profit-makers



Creations
... sales
... profits

Bar None ... Barr's Best

 **The
Barr Rubber Products Co.**

General office and factory

Phone 419-625-9541 • Sandusky, Ohio 44870

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R. W. Schaffer, Asst. Sales Manager
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